



INSTITUTO
RIO

ACTIVITIES

2012 - 2014

Instituto Rio is a community foundation created in 2000 for the purpose of supporting and strengthening initiatives that promote social development in the West Zone of the city of Rio de Janeiro. It was the first community foundation in Brazil. Founded as an OSCIP (Public Interest Social Organization), Instituto Rio is focused on empowering local communities, on the mobilization and articulation of strategic actors present in the territory, on the articulation of partnerships and collaborative networks and training programs for leaders of social community organizations and movements.

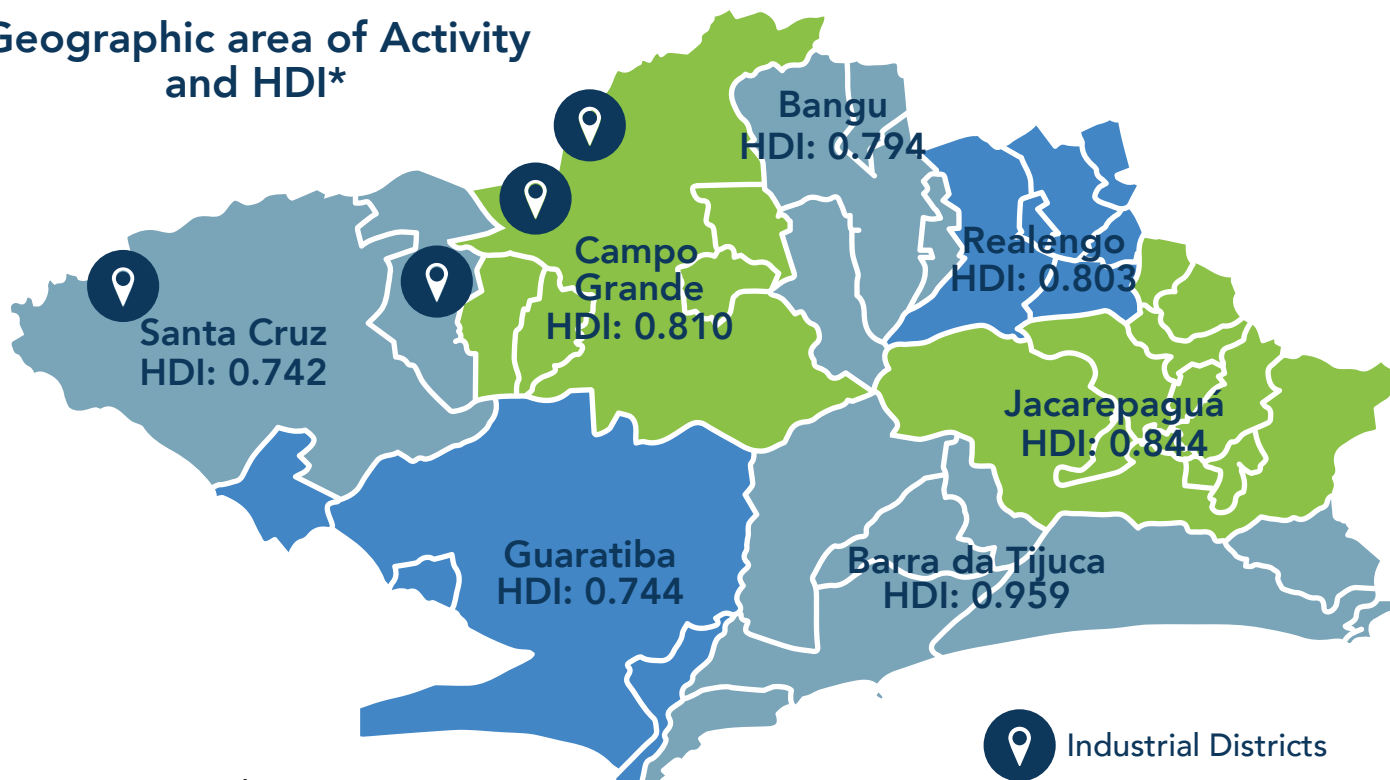
MISSION:

To foment, strengthen and articulate initiatives that promote community development in the West Zone of Rio de Janeiro.

Lines of Activity

- Financial and technical support of community based organizations and social groups;
- Ongoing training of directors of community organizations and local leaders;
- Promotion and dissemination of innovative methodologies and knowledge that contribute to the development of the West Zone of Rio de Janeiro;
- Mobilization of actors to promote local philanthropy and social investments focused on social development in the region, according to the territorial vocations and priorities of local communities.

Geographic area of Activity and HDI*



West Zone Population: 2,614,728
41,36% of the City Population (6,320,446)

Grantmaking program: transformation, social justice, human rights and the strengthening of community-based organizations and groups.

The grantmaking program is a strategic activity of **Instituto Rio**, and its purpose is to:

- Promote transformation and social justice where it is active
- Strengthen community based organizations and groups that focus on social development, empowering people and communities and on advocacy.

This program is provided with resources from the **Vera Pacheco Jordão Fund**. This Fund was created in 2005 by donations from individuals, and is managed by the **Instituto Rio** board.

This program is based on small grants (between R\$ 10,000 and 15,000) and its focus is on small and mid-size organizations and civil society groups in the West Zone of Rio de Janeiro.

The grantmaking program involves three integrated strategies:

- Selection process through call for proposals;
- Training programs for community leaders;
- Monitoring and evaluation of the projects supported.

Between 2003-2014, **Instituto Rio** supported 222 projects in 80 social organizations in the West Zone of Rio de Janeiro and donated a total of R\$ 1,678,656 (US\$ 800,000)

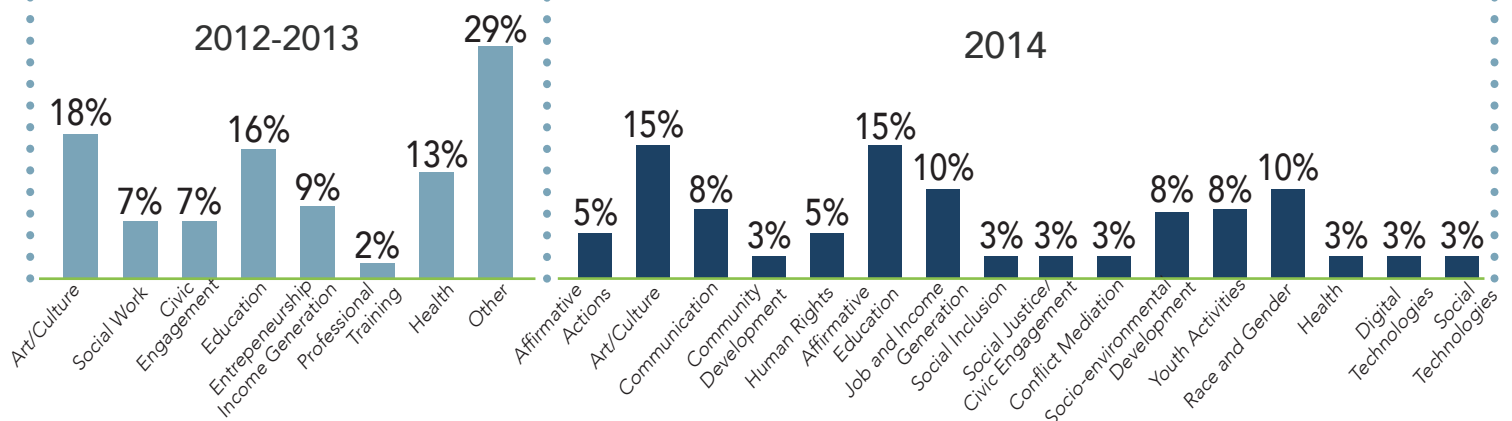
Year	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012 2013	2013 (GJP Award)	2014	TOTAL
Projects Supported	2	8**	13	33	39	24	31	26	11	13	7	15	222
Resources (direct) Donated by IR (in R\$)	21,189	34,120	44,844	144,750	245,427	140,000	341,345	150,981	110,000	156,000	65,000	225,000	1,678,656

Seeking to diversify the support strategies, in 2013, **Instituto Rio** created the **Geraldo Jordão Pereira Award**, in honor of one of the main donors to the **Vera Pacheco Jordão Fund** and CEO of the institution between 2005 and 2008. In 2013, this line of support, instituted as an ongoing strategy, awarded innovative community development proposals designed to support transformation of the West Zone.

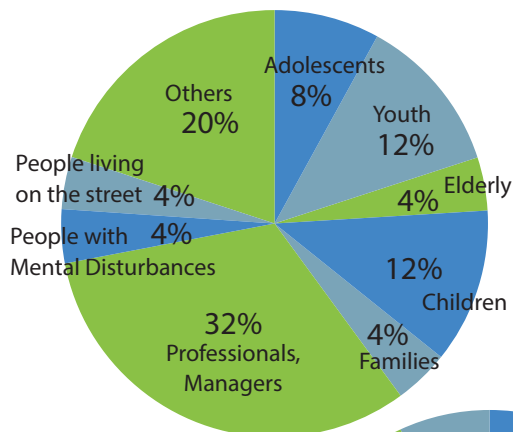
In order to strengthen the grantmaking program designed as a strategy focused on giving ongoing support to civil society groups and organizations, and to strengthen existing local networks, in 2014, **Instituto Rio** created the **West Zone Community University**. The purpose of this initiative is to promote the creation of an open and democratic public space for access and production of knowledge designed to make the community development process more dynamic by promoting training activities like workshops, seminars, conferences, training sessions and ongoing discussion. Composed of themed and organizational networks already existing in the territory, the **Community University** is an umbrella of initiatives, a network of networks intended to promote exchanges, sharing of experiences and work and creation of partnerships with different public, private and civil society entities.

Profile of the organizations supported and the results achieved

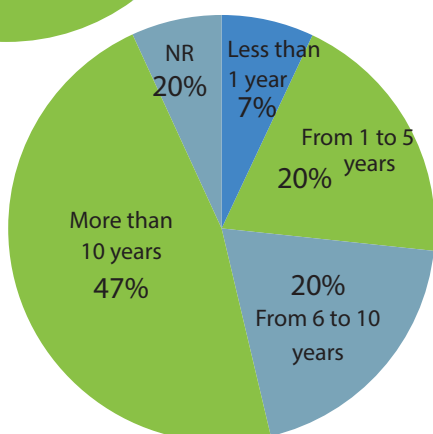
Areas of Activity of the Organizations Supported by Instituto Rio



The most important areas of activity of the organizations supported are: education and culture (2012-2013), as well as work and income generation, race and gender, and others, such as communication, youth development and socio-environmental development (2014).



The main beneficiaries of the program in 2012/2013 were: professionals from the organizations supported, followed by young people and children. This information indicates that the support in the period was effectively focused on strengthening institutions, since most of the activities involved training leaders and technical teams.



In 2014, **Instituto Rio** began to support informal groups (20%), and its network contains both: older organizations and some “young” institutions.

In relation to the results achieved, we note the following information relative to 2013:

- 92% of the organizations achieved the expected results of strengthening their activities and transformation of the local community;
- 83% encouraged action by and empowerment of beneficiaries;
- 100% were able to create partnerships with different entities and sectors.
- For 75% of the institutions, there are fewer than 100 beneficiaries.

"I believe that the Instituto has been supporting us all these years because it believes in the small institutions in the e West Zone that are usually forgotten by the business community and the government. The impact is that we have something built over time, and not a temporary project. The support they have given us over the past ten years is what has made all the difference"

Neac – Núcleo de Apoio à Criança

"We had already been carrying out a project with the young people, and with the support of Instituto Rio, we were able to carry out work focused on communication. They already made two newspapers saying a little about our institution, speaking about the community. We believe that this will be important for their future professional lives."

ASVI – Associação Sementes da Vida de Cidade de Deus

"The Casa da Rua do Amor has been producing material all these years for stage projects, puppets, gadgets and toys made in the workshops. This material will be exhibited for visitation by schools, so students who participate in these activities will be able to choose what they want to do with what is being exhibited, and young people in the community who have worked all these years with us will be the multipliers of these workshops. And with the award (support from Instituto Rio), this museum will become a reality. It will be the Workshop Museum of the Interactive Arts"

Casa da Rua do Amor

Partnerships and participation in national and international networks

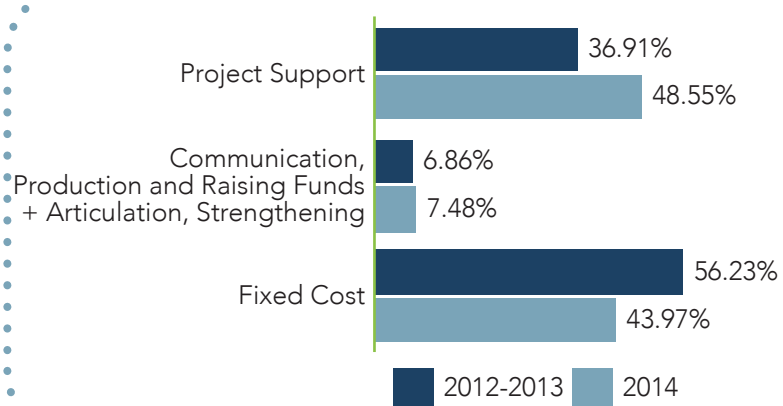
Instituto Rio's level of coordination at the local, national and international levels represents an important asset for its activities, with emphasis on its capacity to contribute to social capital, promoting dynamics of dialogue among different civil society entities in the West Zone: universities, commercial associations, companies and with the local government.

The participation in national and international networks to promote philanthropy for social justice and to consolidate and expand the model of community foundations also represent an asset of the community foundation.

Instituto Rio is a part of the following networks:

- Network of Independent Funds for Social Justice;
- Ibero-American Network of Community Foundations;
- Philanthropy for Social Justice and Peace;
- International Human Rights Funders Group (IHRF)
- International Fellows Program – Center on Philanthropy and Civil Society | The Graduate Center | The City University of New York

Resources invested in 2013 and 2014



Instituto Rio has been significantly increasing the amount of financial resources for donation for the grantmaking program (from 36.91% of the 2013 budget to 48.55% in 2014) and, consequently, reducing its fixed costs.



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